# J. Leonard Designs A British Design Company

JLD

## JLD J. Leonard Designs A British Design Company

All Fabrics and Wallpapers are Digitally printed in the UK.

#### **FABRICS**

The below fabric options are woven using 100% Synthetic Fibres and are fully <u>Fire Retardant</u> and suitable for <u>Commercial</u> as well as for <u>Residential</u> use (moq 5mts one design):

Panama Weave (220gsm) (148cm)

#### Linen Weave (270gsm) (150cm)

Cotton Weave (245gsm) (150cm)

Voile / Sheer Weave (55gsm) (148cm)

#### 3 Passs Blackout Weave (300gsm) (140cm)

#### Waterproof, Indoor / Outdoor Aloba Twill Weave (370gsm) (150cm)

#### Plain Weave (145gsm) (150cm)

#### Upholstery, Non Stretch Weave (430gsm) (146cm)

The below fabric option is woven using 100% Cotton and is suitable for <u>Residential</u> use (moq 1 Roll, 20mts):

#### 100% Cotton (309gsm), Half Panama Weave (150cm)

Perfect for all types of **<u>Residential</u>** Interiors and Homewares.

#### WALLPAPER

Commercial Grade (147gsm), Fire Retardant, Non-Woven, UVGel, (52cm & 104cm) Perfect for all types of **Residential** and **Commercial** Interiors, (moq 2 Rolls, 20 mts).

#### We also offer 18 further Commercial grade, FR Wallpaper qualities from Canon.

These include: Durable In & Outdoor, Embossed, Linen, Leather, Eco Smooth, Eco Canvas, Pearl, Silver, Grated, Brushed, Self Adhesive, Pre Pasted (moq 30mts).

#### **FINISHED PRODUCTS**

All below products are made in the UK (moq's from 28-32pcs a product / 4-7pcs a design)

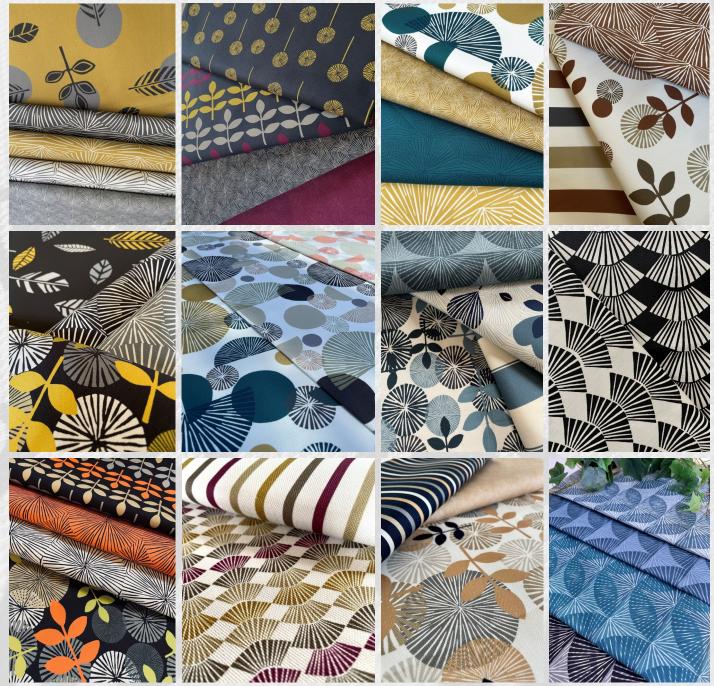
Cushion Covers (45x45cm). Aprons (Adults and Childrens), Oven Gloves and Tea Towels. Placemats and Napkins. Aga Covers. Tote and Cosmetic Bags.

## JLD J. Leonard Designs A British Design Company

### About Us

J Leonard Designs LTD is a design company specializing in bringing to market Original, Unique, Hand Crafted designs for the Interior and Homewares sectors. We pride ourselves on creating from scratch, prints that reflect our inspiration and love of light and form. Through our lengthy design process, from initial inspiration on long walks in the British countryside to the final product, we celebrate hand crafted skills coupled with modern digital printing methods, to offer something truly unique, beautiful and timeless.

Our first collection comprises 120 truly original and unique designs.



# JLD J. Leonard Designs

#### The Design Process



Inspired by nature, we hand carve the individual elements to produce 100% original, innovative Lino prints. Hand placed to then create the repeat pattern, the result is a mix of line and shape inspired by natural form, creating beautiful graphic images and timeless prints.



We spend a lot of time looking at colour and how colours work together, make us feel and how they will look in our home environments. The prints look and feel very different depending on the palette they're printed in. We hope the collection shows of the vibrancy and energy of nature.

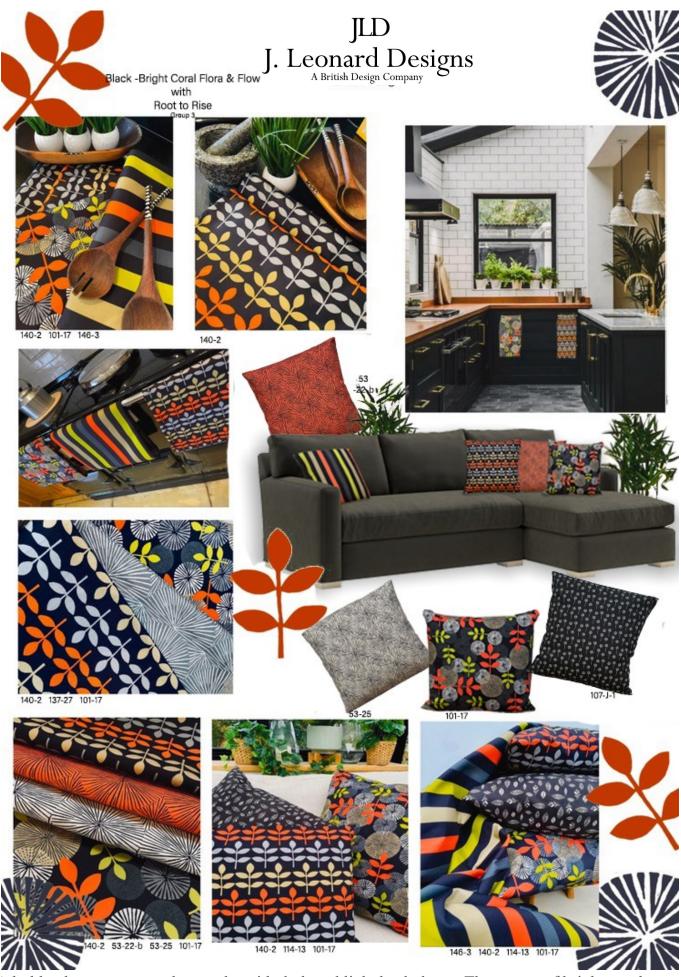
From walking in nature to capturing moments in photographs, from carving the elements and mixing colours in palettes, to hand printing on paper to creating the bespoke artwork. This is our creative journey from nature...to paper...to fabric...to your home.

We hope you love the designs as much as we loved creating them.

The team at J Leonard Designs



A cool mix of multiple blues and greys combined to create a cool and clean look. Statement prints that can add a dynamic feel to a room, with beautiful companion prints that blend seamlessly with each other.



A bold colour statement that works with dark and light back drops. The accent of bright coral alongside tan and grey creates a bold and modern palette. The signature prints add a dramatic touch to a room or offset with the two tone companion prints that sit beautifully with this collection.



Modern organic, earthy green, dark backgrounds with grey and stone accents. A contemporary feel with a bohemian vibe.



Jet black and soft natural is a simple palette that offers a warm bold base for this colour group. Whether using a statement print or a curtain, chair or as a highlight for a room, these bespoke prints are a smart addition, combined or as a stand alone accent.



Contemporary stone and dark grey combinations with signature prints with tea and blush accents. Clean with a bespoke bohemian vibe. These prints work perfectly on their own or layering the prints together to create an eclectic feel.



A contemporary colour palette of dark grey, mid grey and gold creates a warm and modern vibe. Graphic bespoke prints either combined or as stand alone add a bespoke accent to a living space.



An ivory, rose and navy colour mix on signature prints that have a pretty floral arrangement. With clean ivory and navy statement designs that create a bold and beautiful print which is versatile and modern and will fit with multiple interior looks.



A jewelled palette accented with beautifully classic black and white signature prints. Bold, dynamic and contemporary.



Contemporary and crisp monochrome prints that sit beautifully when layered together. Bold combinations, a classic stripe or a Deco Fan can create a stylish statement or add a pop of colour to sit along side the monochrome prints. A versatile collection that will enhance any living space.



Beautifully blue. Layering of blue tones and prints, with clean classic lines. Our blues collection is a versatile and modern addition to any room.



Light, pretty and gorgeously modern prints working together to create a playful use of shape and colour. Beautifully punctuated with coral accents and aqua highlights.



Beautifully warm, this collection uses rich golds, mustards and tans with grey and charcoal backgrounds. With both statement and companion prints, this collection is extremely versatile. This collection will work well in multiple different colour schemes.



Tea green and natural with black and dark grey accents, create an earthy but dynamic colour palette. Perfect for contemporary curtains or scatter cushions and can create a stunning statement chair or sofa. Small highlights of blush add warmth and softness to this statement collection.

# JLD J. Leonard Designs A British Design Company All Finished Products

Made in England

Machine Washable. 100% Cotton - 8.8oz.







Double Oven Gloves



Place Mats and Napkins



Aga Covers



Cushion Covers-Double Sided



Children's Aprons



Tote Bags and Cosmetic Bags

# JLD J. Leonard Designs

# The Printing Process

To ensure the best reproduction of the designs on the media, we use a digital printing process. This method produces a fantastic finish ensuring all the detail of the original hand carved elements are reproduced as close as possible.

Digital printing also produces an extremely high colour yield, which allows the extensive J Leonard colour palette to be recreated to the closest possible match on the fabrics and Wallpapers.





The Inks

We use both Reactive and Pigment inks, depending on the media being printed.

Care Instructions <u>100% Cotton Fabric</u> Machine washable up to 30 degrees Hang dry Warm iron

Wallpapers & Synthetic Fibre Fabrics Upon request, as our many qualities have various wash care instructions.



### Sustainability and the Environment

Caring for our environment and being aware and responsible for minimizing waste and our carbon footprint, is always paramount at J Leonard Designs in anything we do.

The inks confirm to Oeko-tex standard 100, confirming they contain no harmful chemicals. The Inks are produced using synthetic materials and in no case are any animal products used.

The fabrics come directly from the mills.

Everything we sell is printed to order and bespoke made.